# PROTACION

**Back to Business.** We do our utmost, so that it is only good ideas that are spread around here: with standards for hygiene and infection protection for all our events at the Düsseldorf exhibition grounds – for our exhibitors, visitors, partners and members of staff. All take action to continue to make trade fairs an experience – safely and jointly. **#PROTaction** 





# FEEL SAFE.



**Gates wide open - with proof.** Welcome with full vaccination protection, recovery or negative test result from an official testing centre. Your proof is complete in combination with your identity card or passport.



**The right timing.** A negative PCR or rapid test must be no more than 48 hours old, the second vaccination at least 14 days ago, the positive PCR test result at recovery between 28 days and 6 months old. Done? Let's go.



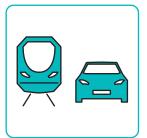
It all depends on the right apps. For fast, smooth entry, it's up to you too. Enter your proof of full vaccination, recovery or negative test in the apps Corona-Warn or CovPass. The Luca app is used for hospitality registration.



Your online ticket, please. Personalised admission tickets are exclusively sold online for each day. For you this means: no waiting at the ticket counters, no cash payments. And for us: a constant eye on the number of visitors present.



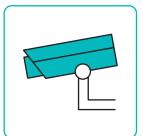
# FEEL SAFE.



**Safely to your destination.** Your eTicket is also valid for the journey to and from by public transport (VRR). If you travel by car, book your parking ticket online for hygiene reasons.



**Enough room for everyone.** With more than 300,000 m<sup>2</sup> of exhibition space, capacity limits on number of people, spacious entrance and waiting areas, wide aisles, marked paths similar to road traffic, distance markings and attentive staff.



**Safety counts.** Which means day tickets exclusively available online, counting visitor registrations and video monitoring. To regulate the capacity and flow of people at all events – for your protection.



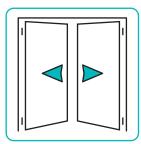
Effective infection protection. Sanitiser dispensers located in our entrances, halls, hall transitions and toilet facilities are ready for frequent use. And highly exposed surfaces are regularly cleaned and disinfected for you.



Fresh breeze for business. And for healthy breathing air. Thanks to high-performance air-handling systems across the entire exhibition premises and – where needed – with natural air flow inside the halls.



# FEEL SAFE.



Our doors are wide open. Like you we just can't wait to be back in business again. Which is why our doors will be wide open for you. Easy for you to enter – and leave: by separate entrances and exits.



**First aid.** Our medical service at every trade fair. Highly skilled – and always ready to assist. If you should show cold symptoms, please stay at home for the protection of the community.



More room to spread out. Whether at your exhibition stand, in well-ventilated conference cubicles without ceilings or throughout the entire exhibition centre. Also for successful business. Only the stand party is missing this time. It's good that you are here.



**Brochures to go.** Please continue to help yourself to the information material on display - without putting it back. Everything for hygiene.



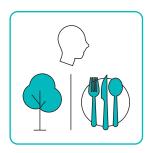
Let it taste good. With our catering partners in every exhibition hall and on the exhibitors' stands: with tailor-made concepts for compliance with all safety and hygiene regulations. Enjoy your meal!



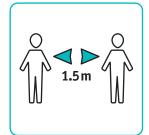
# PLAY YOUR PART TOO.



For everyone's protection: Please wear a medical mask, FFP2 or KN95/N95 mask (no visors or fabric masks). And although you might not be able to see it, we are smiling at you behind our masks.



**Breathe freely.** Ensuring enough distance so you can forego your face mask both during catering as well as outdoors (with the exception of waiting and queuing areas).



**By far the best idea.** Though we ask you to maintain a minimum distance of 1.5 metres from other trade fair participants, you will still see the latest trends up close and personal.



**Networking without physical contact.** Even though you might be delighted at seeing other people again or closing a successful business deal – please forego shaking hands and physical contact.



"Bless you." – for the sake of yourself and others, please sneeze or cough into the crook of your arm. Even better, do so while maintaining a great distance or turning away from others.

